



艾凯咨询
ICAN Consulting

2008 Annual Report on China ' s IC Card Industry

一、调研说明

《2008 Annual Report on China ' s IC Card Industry》是艾凯咨询集团经过数月的周密调研，结合国家统计局，行业协会，工商，税务海关等相关数据，由行业内知名专家撰写而成。报告意于成为从事本行业人士经营及投资提供参考的重要依据。

报告主要可分为四大部分，首先，报告对本行业的特征及国内外市场环境进行描述；其次，是本行业的上下游产业链，市场供需状况及竞争格局从宏观到细致的详尽剖析，接着报告中列出数家该行业的重点企业，分析相关经营数据；最后，对该行业未来的发展前景，投资风险给出指导建议。相信该份报告对您把握市场脉搏，知悉竞争对手，进行战略投资具有重要帮助。

官方网址：<https://www.icandata.com/view/45593.html>

报告价格： 纸介版9000元 电子版9000元 纸介版+电子版9200元

订购电话： 400-700-0142 010-80392465

电子邮箱： sales@icandata.com

联系人： 刘老师

特别说明：本PDF目录为计算机程序生成，格式美观性可能有欠缺；实际报告排版规则、美观。

二、摘要、目录、图表

Chapter one IC card and relevant knowledge 1

Section One History, definition and classification of IC card 1

First, history of IC card 1

Second, definition of IC card 2

Third, classification of IC card 4

Section Two Related policy of IC card 13

First, promotion policy of IC card industry 14

Second, preferential policy of IC investment 15

Third, local policy 17

Fourth, new support policies of semiconductor will issue soon 19

Section Three Application pattern of IC card 22

First, application of health insurance card 22

Second, application of telecommunication aspect 24

Third, application of financial aspect 28

Fourth, application of intelligent building 33

Fifth, application of transportation aspect 38

Sixth, application of non-profit organization aspect 38

Section Four New tendency of IC card application 53

First, application subdivision and expedite the emergence of "a card of multi-purpose" 53

Second, the RFID market starts comprehensively 55

Third, prospect of the union of motion payment and IC card is broad 56

Fourth, development trend of IC card in the other application domain 58

Chapter two Present situation and development trend analysis of IC card market of our country 60

Section One Profile of Chinese FRID market in 2007 60

First, the government program was still the propelling force of RFID application 60

Second, the standard formulation of ultra-high frequency RFID makes the breakthrough 61

Third, new developing application market of NFC rises gradually 62

Fourth, RFID industry evaluation of the year in 2007 62

Section Two Competition pattern of Chinese IC card market	66
First, competition condition of Chinese IC card market in 2007	66
Second, competition pattern evolvement of domestic and foreign IC card manufacturer	73
Third, profound change of IC card market pattern of our country	75
Section Three Development and tendency forecast of Chinese IC card market in 2008	79
First, the application domain of IC card consummates unceasingly	79
Second, manufacturer condition of Chinese IC card market	81
Third, potential of Chinese IC card market is huge	82
Fourth, development tendency of Chinese IC card market in 2008	83

CHART CONTENTS

Chart: Performance comparison of several kinds of card	5
Chart: Application and classification of IC card	8
Chart: Utilization of smart card in construction aspect	34
Chart: Application scope of company card	34
Chart: Application that smart card use in company ' s resources utilization	36
Chart: Application of smart card in cafeteria management	36
Chart: IC card meter ' s management pattern	40
Chart: IC card meter ' s work schematic diagram	45
Chart: Introduction of selling electricity management system of Beijing Power supply bureau	49
Chart: User card ' s file structure	52
Chart: ESAM module ' s file structure	52
Chart: The flow map that management system sends the card	53
Chart: Market scale and growth of Chinese RFID in 2004-2007	61
Chart: Top ten successful application case which have most influence in Chinese RFID industry in 2007	63
Chart: Top ten products which have most influence in Chinese RFID industry in 2007	64
Chart: Top ten events which have most influence in Chinese RFID industry in 2007	64
Chart: Top ten enterprises which have most influence in Chinese RFID industry in 2007	65
Chart: Market structure of Chinese IC card in 2007	65
Chart: Manufacturer ' s brand structure of Chinese IC card market in 2007	75
Chart: Increase of sales volume and export amount of IC that China mainland produce in 2003-2007	

Chart: Output of IC that China mainland produce in 2003-2007 79

Chart: Scale and growth of sales revenue of Chinese IC card industry in 2004-2006 82

详细请访问：<https://www.icandata.com/view/45593.html>

三、研究方法

- 1、系统分析方法
- 2、比较分析方法
- 3、具体与抽象方法
- 4、分析与综合方法
- 5、归纳与演绎方法
- 6、定性分析与定量分析方法
- 7、预测研究方法

四、数据来源

对行业内相关的专家、厂商、渠道商、业务（销售）人员及客户进行访谈，获取最新的一手市场资料；

艾凯咨询集团长期监测采集的数据资料；

行业协会、国家统计局、海关总署、国家发改委、工商总局等政府部门和官方机构的数据与资料；

行业公开信息；

行业企业及上、下游企业的季报、年报和其它公开信息；

各类中英文期刊数据库、图书馆、科研院所、高等院校的文献资料；

行业资深专家公开发表的观点；

对行业的重要数据指标进行连续性对比，反映行业发展趋势；

中华人民共和国国家统计局 <http://www.stats.gov.cn>

中华人民共和国国家工商行政管理总局 <http://www.saic.gov.cn>

中华人民共和国海关总署 <http://www.customs.gov.cn>

中华人民共和国商务部 <http://www.mofcom.gov.cn>

中国证券监督管理委员会 <http://www.csrc.gov.cn>

中华人民共和国商务部 <http://www.mofcom.gov.cn>

世界贸易组织 <https://www.wto.org>

联合国统计司 <http://unstats.un.org>

联合国商品贸易统计数据库 <http://comtrade.un.org>

五、关于艾凯咨询网

艾凯咨询网（www.icandata.com）隶属艾凯咨询集团（北京华经艾凯企业咨询有限公司），艾凯咨询集团专注提供大中华区产业经济情报，为企业商业决策赋能，是领先的市场研究报告和竞争情报提供商

艾凯咨询集团为企业专业投资咨询报告、深度研究报告、市场调查、统计数据等。艾凯咨询网每天更新大量行业分析报告、图表资料、竞争情报、投资情报等，为用户及时了解迅速变化中的世界和中国市场提供便利，为企业商业决策赋能。

研究力量

高素质的专业的研究分析团队，密切关注市场最新动向。在多个行业，拥有数名经验丰富的专业分析师。对于特定及专属领域，我们有国内外众多合作研究机构，同时我们聘请数名行业资深专家顾问，帮助客户分清市场现状和趋势，找准市场定位和切入机会，提出合适中肯的建议，帮助客户实现价值，与客户一同成长。

我们的优势

权威机构 艾凯咨询集团二十年深厚行业背景；

数量领先 囊括主流研究报告和权威合作伙伴；

服务齐全 促销、推荐指数、积分、网上支付等；

良好声誉 广泛知名度、满意度，众多新老客户。